

ADVOKIDS

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Sea Turtle “AdvoKids” is an innovative program of the not-for profit, Sea Turtle Conservancy. It is an online club just for kids who are dedicated to the protection of endangered sea turtles around the world through volunteerism. AdvoKids is a youth-driven program, which means that it is organized and run by its young members. This is done by an interactive, exclusive social networking website designed just for kids! AdvoKids is a great opportunity for youngsters to mobilize their community and contribute to the Sea Turtle Conservancy’s global effort to save the world’s sea turtle population. Sea Turtle AdvoKids is currently recruiting proactive youth looking to impact sea turtles, make like minded friends, and earn community service hours. The participants will collaborate through an online forum and will have the ability to make decisions towards the future of the organization. A youth board will engage in the leadership of the association. These board members will be in charge of all club related decisions. The Sea Turtle Conservancy will provide the logistical support for the club and help out with anything beyond the ability of the youth participants. Members will also be required to contribute to the online community. They will do this by uploading photos and videos of the projects on which they are currently working. The club participants will also be required to post quarterly blog entries to the site. The Sea Turtle Conservancy will also monitor all submissions on the website to ensure its content is age appropriate. Activities: Members will be asked to make a one year commitment and participate in four activities throughout the year. These include: conducting educational presentations, hosting a local clean-up, fundraising to support conservation and an event of their choice. The members will have the ability to be imaginative in the way they design their outreach activities. The Sea Turtle Conservancy will provide ideas and information to ensure the students accomplish their tasks. Current status: Sea Turtle AdvoKids has not officially launched. The venture will be up and running prior to January of 2011. The groundwork has been completed. It is time to circulate the idea so that kids will join and add their voice to the conservation movement. Their first task will be to establish a youth board that will shape the direction of the club. Goals: The immediate goal for 2011 is to have 10-20 youths completing activities through the course of the year. The initial participants will be from the Gainesville, Florida area. Having the youngsters nearby will allow Sea Turtle Conservancy the ability to provide hands on support for those first to enroll. Their first task will be to establish a youth board that will shape the direction of the club. Long term goal: Is for AdvoKids to be a global club with a limitless squad all working together as advocates for sea turtles. The club will provide monetary fund’s and mobilize youth involvement in the conservation efforts to sea turtle related threats around the world.